



Silver Time

Brand & Graphic Guidelines

Logo Design Identity

Silver + Time + Vahid + Five Letter Name (Stars)



Silver



TAG LINE

Silver Time + Home Appliances



Silver

Silver Time Home Appliances

3X

X

Sil^{er}

Silver Time Home Appliances

A
A



Light Mode



Dark Mode





Silver Time

— Home Appliances —



سیلور تایم

— لوازم خانه و آشپزخانه —



Silver Time

— Home Appliances —

RGB 213 , 9 , 67
CMYK 11 , 100 , 71 , 1
HEX #d50943

RGB 1 , 28 , 80
CMYK 100 , 93 , 35 , 41
HEX #011c50

Gradiant Colors
HEX 1 #fefefe
HEX 2 #4a5154

Gradiant Colors
HEX 1 #011c50
HEX 2 #000000

فونت سازمانی فارسی
خانواده فونت بی یکان



آ ا ب ب پ ت ث ج چ ح خ د ذ ر ز ژ س ش ش ش ض ط ظ ظ ف ف ق ق ک ک گ ل ل م م م ن ن و و ه ه ه ی ی
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En English Font Family
sf pro text Font Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Business Card
Size 90 x 60 mm



Back



Front

A4 Letterhead
Size 290 x 210 mm



Back



Front

A5 Letterhead
Size 210 x 148 mm



Back



Front

A4 Pocket
Size 305 x 220 mm



Front



Back

Envelope
Size 220 x 110 mm



Back



Front

Designed By
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2023 09120287629